

SA - 525

Total No. of Pages : 1

Seat No.	
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B.B.A. (Part - II) (Semester - IV) Examination, May - 2018

E-COMMERCE (Paper - II)

Sub. Code : 43948

Day and Date : Monday, 14 - 05 - 2018

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

Instructions : 1) All the questions are compulsory.

2) Figures to the right indicate full marks.

Q1) What is E-Payments? Explain Requirements of E-payment system. [14]

OR

What is Website? Elaborate guidelines for constructing the web page.

Q2) Write Short Answers (Any two) [16]

- Elaborate importance of website with example.
- Discuss-future of E-Commerce with example.
- Outline-Features of Debit cards in detail.
- Elaborate-Precautions for secure E-commerce in brief.

Q3) Short Notes (Any two) [10]

- Web page text formatting
- Hyperlinks
- Page breaks
- Access control

